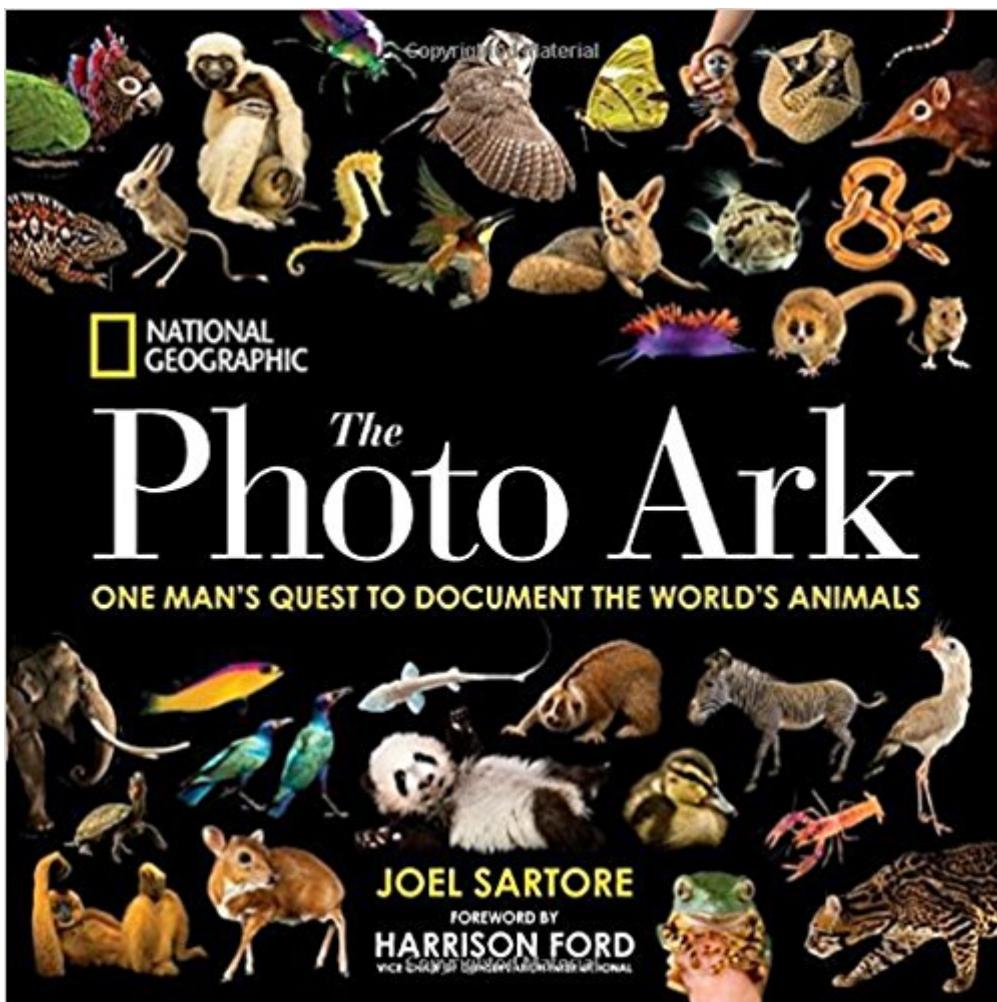


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# National Geographic The Photo Ark: One Man's Quest To Document The World's Animals



## Synopsis

The lush and unique photography in this book represents National Geographic's Photo Ark, a major initiative and lifelong project by photographer Joel Sartore to make portraits of the world's animals—especially those that are endangered. His powerful message, conveyed with humor, compassion, and art: to know these animals is to save them. Sartore is circling the globe, visiting zoos and wildlife rescue centers to create studio portraits of 12,000 species, with an emphasis on those facing extinction. With a goal of photographing every animal in captivity in the world, he has photographed more than 6,000 already and now, thanks to a multi-year partnership with National Geographic, he may reach his goal. This book showcases his animal portraits: from tiny to mammoth, from the Florida grasshopper sparrow to the greater one-horned rhinoceros. Paired with the eloquent prose of veteran wildlife writer Douglas Chadwick, and an inspiring foreword from Harrison Ford, this book presents a thought-provoking argument for saving all the species of our planet.

## Book Information

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## Customer Reviews

"This is one of the most scientifically important—and artistically brilliant—books ever. I don't know of any other book that has such power. You cannot see these sensitive portraits of the diversity of animals living on Planet Earth and not be entranced. And moved. And inspired to do all you can to ensure they stay with us. Joel Sartore is an ambassador extraordinaire for the beleaguered animals of our planet and should receive a Nobel

Prize. No one can look at these sensitive portraits of the incredible animal beings and not be amazed and inspired to do all in our power to preserve them. •all of them, all the complex tapestry of life. •for our children and theirs. I can think of no other book with such a compelling message: We must each do all that we can to preserve these incredible beings. •all of them. And we must act now, or it will be too late for most of them. •Jane Goodall •“Joel Sartore is The Photo Ark is a magnificent, awe-inspiring, encyclopedic, and forward-looking book. It surely will be game-changer for getting people to connect or to reconnect with other animals and the various landscapes that serve as their homes. •to •their heart. •and to become deeply re-enchanted with the remarkable, fascinating, and diverse beings with whom we share our wondrous planet. I shall share it widely with a broad audience, including youngsters, who are the ambassadors for our and other animals. •future. I hope this spectacular work of art enjoys a global audience, and I honestly don’t see how it won’t. It is that good. •Marc Bekoff •“We owe it to these animals, as they struggle for survival on a human-dominated planet, to look them in the eye. Joel Sartore is awestruck and awe-inspiring photos make that an experience of deep heart and beauty. •David Quammen •“We love them. We are exterminating them. We have no idea most of them even exist. Every painting of Noah’s Ark shows those familiar few animals we all agree seem worthy of salvation. Elephants, giraffes...but every one of them. •and most others on Earth. •are in fact in mortal danger now. Their flood is us. Yet when expecting new human life we paint animals on our nursery walls. We don’t paint computers or work cubicles. We paint animals, our subconscious, hope-filled wish to greet our unborn child by saying, •Welcome into this life-filled world. We are not alone. We have wondrous company. •It is time we met those splendid souls with whom we are failing to share our planet, whom we are annihilating. Joel Sartore is stunning images are powerful enough to make us all ask and answer the question: •What will I do? •A •Carl Safina, author of *Beyond Words; What Animals Think and Feel*

JOEL SARTORE is a photographer, speaker, author, teacher, and a 25-year contributor to National Geographic magazine as well as Audubon, Geo, Time, Life, Newsweek, and Sports Illustrated. He has written several books including National Geographic’s *Rare: Portraits of America’s Endangered Species*, *Photographing Your Family*, and *Let’s Be Reasonable*, a collection of essays from the

CBS Sunday Morning show. Sartore and his work have been the subjects of several national broadcasts, including the National Geographic Channel's Explorer, the NBC Nightly News, NPR's Weekend Edition, and an hour-long PBS documentary, At Close Range. He is also a contributor on the CBS Sunday Morning Show with Charles Osgood. HARRISON FORD is an American actor and film producer. He gained worldwide fame for his starring roles as Han Solo in the original Star Wars epic space opera trilogy and the title character of the Indiana Jones film series. DOUGLAS CHADWICK has reported on wildlife around the world, from right whales in the subantarctic to snow leopards in the Himalayas, producing close to 50 articles for National Geographic magazine. He has written 13 books about wildlife and conservation, including several focused on the Rocky Mountains.

I cannot say enough about this book. It's a wonderful documentation of the diversity of life on earth (that we don't do enough to caretake). As Joel says, "You won't care enough to save creatures that you don't love" - his photographs make you fall in love with all of his subjects (even the creepy crawlers). He has started with the endangered species, I hope he continues with all the rest. He could then start on people, maybe his beautiful photographs could help us learn to love each other, too. What a legacy to leave the world. Buy this book - you won't be sorry.

We humans need to be made aware of our impact on the planet. With over seven billion people and still growing we have become the worsescourge on the planet comparable to infestations of insects that devour entire crops. Sartore's project to capture images of endangered species is a laudable effort to wake up people to the reality of our unchecked growth. All of nature is interconnected. We need a diverse world of plants and animals to assure a healthy environment for all life to be in balance. I highly recommend this book and others by the author to recognize our impact on Earth.

I saw the series RARE Creatures of the Photo Ark on PBS and the next day I had to buy this book. The photos are stunning and awe inspiring, and the message is so very important. I'm already planning on buying several more for Christmas gifts to hopefully help spread the message. Definitely a worthy buy.

Joel Sartore is an incredible photographer on an immensely important mission. This book offers a sample of his work, in which he often captures the soul of the creature he photographs. Not only does he offer us a record of various species, but he does so with the eye of an artist.

This book was given as a gift to a nature lover who was delighted by the writing and the photographs. Also a great companion to the three part television series. Highly recommended.

I love this project and the book is a beautiful representation of all the work done. Excellent photos printed with high quality and skill. So glad I bought this.

I purchased this after seeing a show by this artist at the National wildlife museum in Jackson, WI. Exceptional and unconventional animal/wildlife photography.

Bought this book for my 11 yr. old granddaughter. She loves the book. Beautiful pictures taken up close and personal to so many animals. I loved it too.

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